

	expression™ 710	quilt expression™ 720
+	+	PFAFF® Color Touch Screen: See stitches in real size and get all the sewing information you need directly on the color touch screen.
+	+	Large Sewing Space: The sewing area to the right of the needle is nearly 10" (250 mm), for sewing large amounts of fabric or batting.
+	+	The Original IDT™ System: Integrated dual feed only from PFAFF®, precisely feeds all types of fabric from the top and bottom for perfect stitching every time.
	+	Exclusive PFAFF® Stitch Techniques: Floating stitches, ribbon stitches (triple, double and single) and stacking stitches.
	+	Exclusive Stitch Creator™ Feature: Create new 9mm stitches or edit built-in stitches for unlimited creativity.
	+	Single Stitch Program: Set exact number of stitches or sequence repeats you wish to sew.
	+	Patchwork Program: Use Patchwork program to remember the seam length to repeat over and over.
+	+	Sewing Functions: Includes Automatic Presser Foot Lift, Needle Up/Down, Start/Stop button, Stitch Restart, Immediate Tie-Off, Thread Snips and Speed Ranges.
+	+	Electronic Self-adjusting Thread Tension: Best tension is set automatically for all sewing techniques and fabrics. Override automatic tension easily for specialty techniques.
247	428	Built-In Decorative and Utility Stitches: Be astonished by the fascinating selection of PFAFF® high-quality stitches – unique embellishments, stitched perfectly up to 9mm.
	+	Side-Motion Sewing: Add beautiful decorative accents to your project with stitches and monograms up to 52mm wide.
+	+	Creative signature™ Sewing Programs: Tapering on all 9mm Decorative Stitches, Mirror Image of Stitches, Stitch Positioning, Stitch Density and Twin Needle Program.
+	+	Sensormatic Buttonholes: The Sensormatic Buttonhole Foot automatically sews perfectly balanced one-step buttonholes every time.
+	+	37 Needle Positions: For exact placement of your straight stitch. Perfect for top stitching, edge stitching, under stitching, stitching-in-the-ditch or quilting.
+	+	Free-Motion Modes: Three modes for free-motion quilting, thread painting or darning. Select the best mode for your specific technique.
+	+	Personal Menu: Save your customized stitches and sequences in a folder to sew them again whenever you wish.
+	+	Quick Help System: Touch the quick help icon for instant information.
9	10	Accessory Feet: Several included presser feet for all your basic needs.
+	+	Straight Stitch Plate: The perfect help for straight stitch sewing with any straight stitch accessory.
	+	Straight Stitch Sensor: Attach the Straight Stitch Plate and the machine sensor alerts you if you select any stitch other than a straight stitch.
+	+	Built-in Needle Threader: Makes threading easy and reduces eye strain.
+	+	LED Light Illuminated Workspace: Designed to give even light across the entire work area. LED technology and light guides provide excellent lighting on your work area.
+	+	Bobbin Thread Sensor: Alerts you when bobbin thread is low.
	+	Electronic Knee-Lift: Raises the presser foot with an easy movement, allowing you to keep your hands on your project.
+	+	Jam Proof Rotary Hook: No threads caught in bobbin area.
+	+	Bobbin Winding from the Needle: For time saving and convenient bobbin winding.
+	+	Updateable: Download the latest program version from the Internet; update quickly with a USB stick.
+	+	Languages: Choose from 12 languages in the Settings menu.
+	+	Stylus Holder Built-In: Keeps your stylus at your fingertips.
+	+	Hard Cover: Dust free storage for your machine.
+	+	Inch/Cm Ruler on the Base Plate: Convenient measuring right there on your sewing machine.
3	4	Built-In Sewing Fonts: Choose from a selection of sewing alphabets, with both upper and lower case letters, for easy programming.
Length	Length/ Width	Balance: Feed balance can be easily edited by length and/or width when using special fabrics and threads.

